



# OUTENIQUA GAME FARM

ECO – UPLIFTMENT PROPOSAL

Prepared for

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*What we plant in  
the soil of contemplation;  
We shall reap  
in the harvest of action*

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## 1. Introduction

We at OGF share the Government's vision of creating an inclusive agricultural economy by reversing apartheid's spacial legacy but non negotiable for us- as farmers, is maintaining Economic Development, agricultural production and food security .

On OGF, we dream of living in a safe, successful and prosperous farm village. We want to build a sustainable Farming community of previously disadvantaged and experienced farmers all contributing and benefiting from the shared vision

## 2. Background

Faced with the escalating development pressures on South Africa's agricultural sector, the shareholders of Outeniqua Game Farm have developed coherent planning and management guidelines which we feel will best address the inclusive growth and sustainable development of OGF's agricultural land

Our aim is to create shared growth, learning and economic opportunities for farmers in our area and to strive towards implementing agricultural activities which combined with technology, are ecologically sustainable and are socially and economically justifiable.

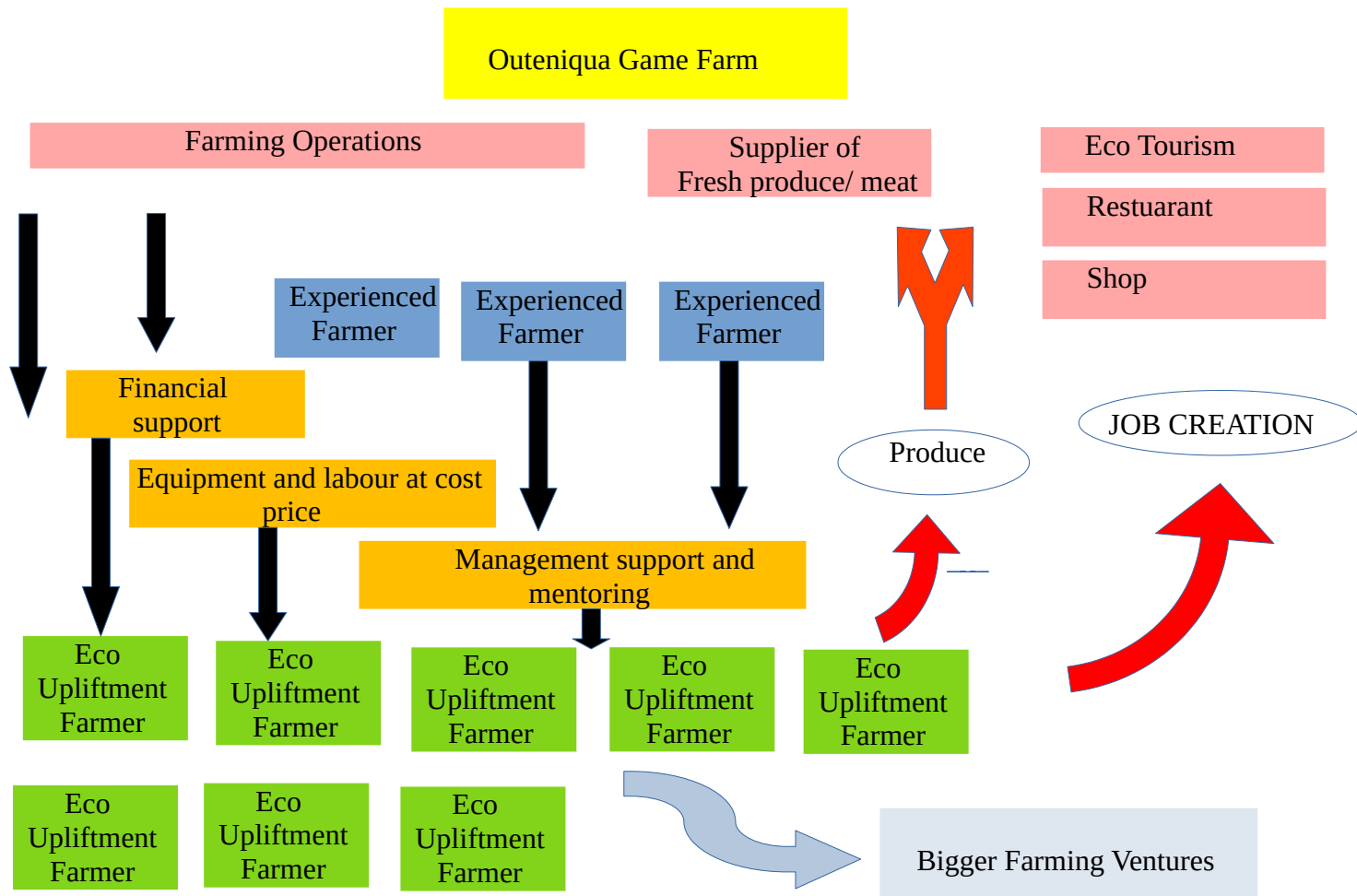
## 3. Philosophy

This Philosophy forms the underlying basis on which all of our developments are undertaken

- to stimulate the economy of our country and region , by enhancing the most critical industry in the world. Agriculture
- create job opportunities and career growth potential for aspiring farmers desperately needed in our country
- Contribute towards sustainable conservation of our countries valuable natural resources through the upliftment and eduction of farmers in the best farming practises.
- Empowering people through human development, skills training and education
- Providing the capacity for entrepreneurs to develop through the creation and development of small businesses and development and guidance in skills required for this.

We would be proud and honoured to play our part in positively moulding the future of agriculture in RSA for the benefit of all.

#### 4. Graphic Representation of Proposed Business Model









#### 5. Potential

Our farm is situated in Ruitersbos, Mossel Bay- a significant emerging regional economic node of the Western Cape. Although agriculture contributes a relatively small share to the GDP in RSA it is important in providing employment and food security for the country

6. Location

Physical and Geographical Overview



|   |                           |   |                              |
|---|---------------------------|---|------------------------------|
|  | 5 Ha Eco-Upliftment Plots |  | 120m <sup>2</sup> Eco- House |
|  | Conservation Green belt   |  | River House                  |
|  | Farm Roads                |  | Farm Boundry                 |

## 7. The Project

The project has been initiated by the shareholders with a common goal.

**To address the much needed reconstruction and development of South African Agricultural sector.**

In so doing creating a model that encompasses

- Social Acceptability
- Environmental sustainability
- Financial viability

The topography of OGF makes the establishment of smaller farms along the fertile nutrient rich areas more suitable for less mechanized small scale farming

The integrated co-existence of small intensive farms in the high yielding areas combined with the stock farming activities of the main central farm we feel is the best way to use OGF farm land

We seek to establish 30 x 5 ha intensive small farms

Each farm will have:

- A state of the art green house tunnel
- A small poultry production unit
- 1 Ha of irrigated fertile land
- 3 Ha of Grazing for sheep/goats/pigs
- An orchard area-for fruit/olives/nuts/ grapes for wine

Key to any productive farm is the service/ support around the farm. Many a farm situated on great soils with good rainfall, fail because of all the logistics associated with farming. OGF plan to assist their farmers by having a central support system.

- OGF will develop a central greenhouse that will germinate a range of seeds and distribute these to the farmers.
- The OGF vehicle will tally and collect all the produce from the farms daily and transport them back to the packing plant for delivery to the supermarkets
- The OGF intensive farmer will be able to contract tractors for ploughing, planting and land prep as well as labour from OGF management centre at cost price. All of which is all already in place. (Thus saving the farmer the time on admin and the expense relating to the upkeep and maintenance of machinery.)
- OGF will make an agronomist available to assist with the technical planning, fertilization, irrigation maintenance
- OGF will hold regular training workshops and farmer days.

- Smart farming is the way of the future and we want our farmers to adopt more sustainable practise to increase resource efficiency by conserving resources, increasing resilience to climate change and reducing negative impacts such as soil degradation and pollution resilience
- Ogf will buy all the produce supplied by the Eco-farmers. Negotiating and securing the best possible prices for its farmers

On the 5 Ha plot we will build a nice 2 bedroom house that is solar powered, with rainwater tanks and gravity fed irrigation. Along with this low cost living the farmers would also be food self sufficient.

## 8. Development of Loan and Equity

Funding for the project is already in place from off-shore shareholder funds so no financial input is required from Local Government or Central Government.

Outeniqua Game Farm would like to structure a business model where the Upliftment farmers are able to live a comfortable life with an achievable repayment structure for the infrastructure and development on the land they have been given.

## 9. Implementation

Key to the success of this project, is to create successful black farmers who have a vested interest in working towards the long term viability of the shared farm concept. For this to be a reality some form of title is a precursor because This would enable the farmers to add value to their farms that they could realise should they wish to sell or upgrade to a larger farm in the future.

Our motivation is in line with the Governments wishes for large scale agriculture to share its land. We are acutely aware of the need to find a sustainable solution to land redistribution.

## 10. Community Development

Our aim is to empower beneficiaries to become productive farmers with all the management skills, practical knowledge and experience necessary to run their own farms.

Farming co-operatively initially, would offer them the necessary support and training on a small scale in a variety of areas (tunnel farming, orchards, chickens, goats, sheep or pigs, irrigating and planting lands etc... practical experience that they cant get at any agricultural college.)

The creation of an Integrated Community Development plan and Economic Empowerment is imperative to the projects success.

The challenges we face

- Beneficiaries- securing aspiring farmers who have a vested interest in farming and not merely residential tenants.
- Title-The farmers need to share the vision of the bigger farming operation and collectively work towards a common goal. If no title is given there is little incentive to work hard and invest in the group venture.
- The intricacies of large farming operations which don't allow for critical and timely decisions could put the operation at risk.
- inability to end contractual agreement if targets are not met and tenant/owners don't comply with rules and requirements
- succession of housing as families grow or the active farmer dies
- fair usage of OGF's natural resources

## 11. SWOT ANALYSIS

Strengths:

- innovation
- social responsibility
- powerful management team
- Infrastructure
- Financial Backing

Weaknesses

- 

Opportunities

- Tourism/ Eco tourism
- Natural Resources
- 

Threats

- drought – mitigation measures being put in place
- security – mitigation measures being put in place